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**HAIN CELESTIAL ANNOUNCES THE RELAUNCH OF
THE LINDA McCARTNEY® BRAND
IN THE UNITED KINGDOM**



Melville, NY, May 2, 2007—The Hain Celestial Group, Inc., (NASDAQ: HAIN), a leading natural and organic food and personal care products company, is pleased to announce the relaunch of the Linda McCartney® range of vegetarian food products in the United Kingdom.

Since the Company's purchase of the iconic meat-free Linda McCartney brand a year ago, the brand has undergone a strategic review with new and improved products and contemporary packaging. Through convenience and healthy ingredients, the Linda McCartney brand of products provides meal solutions inspired by the recipes of Linda McCartney.

The Linda McCartney vegetarian food range of products available in the United Kingdom includes:

- Macaroni Cheese
- Aubergine and Courgette Bake
- Creamy Vegetable Pies
- Cornish Pasties
- Cheese, Leek and Red Onion Plaits
- Spicy Three Bean Bakes
- Quarter Pounders
- Vegetarian Sausages
- Chilli Non-Carne
- Country Pies
- Lasagna



David Arrow, Managing Director, Hain Celestial UK Ltd., commented “Hain Celestial is delighted with the new product range and its incredibly positive reaction from the UK consumer. The range has been developed in close consultation with the McCartney Family to ensure the brand remains true to Linda’s original vision and reflects the food values she believed in.”

The McCartney Family added “We are incredibly excited to be launching the new range of products. We feel that now is time to bring Linda’s real food to a new generation.”

Hain Celestial’s long-term commitment to the brand includes the Linda McCartney “Taste the Change” UK tour this summer, including a national sampling campaign focusing on music and family festival events.

The Company plans to expand the product launch in the United Kingdom and to roll out the brand in Europe and North America within the next two to three years.

“As we said when we entered the UK market, the Linda McCartney range of vegetarian products is the premier meat-free brand to further support our expansion of natural and organic products in this marketplace,” said Irwin Simon, President and Chief Executive of Hain Celestial. “We are excited to be working with the McCartney Family in developing the Linda McCartney brand into a global presence in the meat-free category.”

The Hain Celestial Group

The Hain Celestial Group (NASDAQ: HAIN), headquartered in Melville, NY, is a leading natural and organic food and personal care products company in North America and Europe. Hain Celestial participates in almost all natural food categories with well-known brands that include Celestial Seasonings®, Terra®, Garden of Eatin’®, Health Valley®, WestSoy®, Earth’s Best®, Arrowhead Mills®, DeBoles®, Hain Pure Foods®, FreeBird™, Hollywood®, Spectrum Naturals®, Spectrum Essentials®, Walnut Acres Organic™, Imagine Foods™, Rice Dream®, Soy Dream®, Rosetto®, Ethnic Gourmet®, Yves Veggie Cuisine®, Linda McCartney®, Realeat®, Lima®, Grains Noirs®, Natumi®, JASON®, Zia® Natural Skincare, Avalon Organics®, Alba Botanica® and Queen Helene®. For more information, visit www.hain-celestial.com.