



Celebrate National Vegetarian Week With The Linda McCartney Range

“It is with great pride that we introduce to you the redeveloped Linda McCartney range. We hope you enjoy Linda’s recipes as much as we did when she first made them – and still do!”

The McCartney Family

Celebrate **National Vegetarian Week** (Monday 21st May to Sunday 28th May) with some great tasting vegetarian meals from the newly relaunched Linda McCartney frozen food range. Enjoy the tastes and flavours of tender aubergines, succulent red peppers, the finest natural soya mince and crumbly mozzarella – just some of the delicious ingredients used in the relaunched range.

Linda was passionate about meat-free eating, which is why her recipes went beyond vegetarianism to creating natural food for everyone. It is these values that underpin the redeveloped Linda McCartney range, inspired by recipes taken from Linda’s very own kitchen, and respecting her honesty about where her food came from. An original food pioneer; considerate and caring, intelligent and inspiring, Linda was dedicated to ‘good eating’ – in every sense of the term, from ethics to ingredients and ultimately taste.

Now, the Linda McCartney range has been revitalised using only the best quality ingredients so you and your family can share the pleasure of good, natural food every day.

As well as tasty classics like **Vegetarian Cornish Pasties** and **Lasagne**, the range includes some mouth-watering new dishes. Made with a deliciously rich cheesy sauce and free range egg pasta, the **Macaroni Cheese** is sure to tantalise the tastebuds of even the most discerning pasta eater. Its crispy cheese and crumb topping includes a sprinkling of pumpkin seeds and parsley to add a wonderful and unique flavour to this Italian classic.

Perfect for barbecues or indeed any time of year, the new vegetarian **Quarter Pounders** are flavoured with onions and seasoning and taste delicious simply served in a focacia bun

with a handful of rocket and tomato. Or why not try the **Aubergine and Courgette Bake**, comprising layers of tender aubergine and courgette in a rich tomato sauce topped with crumbled mozzarella and mature cheddar cheese.

The Linda McCartney range is available in 11 decadent dishes to satisfy all your tastes:

* New to the range, (V) = suitable for Vegans

***Spicy Three Bean Bakes (V)**

Cannellini, baby soya and kidney beans with shredded potato and peppers, seasoned with red chilli and herbs in a light, crispy herb breadcrumb

***Macaroni Cheese**

A deliciously rich cheesy sauce with free range egg pasta and a crispy cheese and crumb topping with pumpkin seeds and parsley

***Quarter Pounders**

A Vegetarian burger flavoured with onion and seasoning

***Aubergine and Courgette Bake**

Layers of aubergine and courgette in a rich tomato sauce topped with crumbled mozzarella and mature cheddar cheese

***Cheese Leek and Red Onion Plaits**

A delicious blend of mature cheddar and mozzarella cheese, potato, leek and red onion in a pastry lattice

***Creamy Vegetable Pies**

Carrot, Broccoli, peas, green beans and red onion and a tasty gruyere and cheddar cheese sauce in a rosemary pastry base with a crispy puff pastry top

Vegetarian Sausages (V)

Vegetarian sausages made from a blend of seasoned cereal and vegetable protein

Chilli Non Carne (V)

Spicy chilli made with kidney beans, red peppers and soya mince

Vegetarian Cornish Pasties (V)

Potato, carrot, swede, soya mince and onion with a hint of black pepper encased in a light puff pastry

Lasagne

Layers of free range egg pasta with soya mince ragu and rich béchamel sauce topped with cheddar cheese

Country Pies (V)

Soya mince in a rich onion gravy within a light flaky pasty pie

For more information on the Linda McCartney range please contact Katie Dorman or Jennie See at Clarion Communications on 0207 479 0910 or kdorman@clarioncomms.co.uk / jsee@clarioncomms.co.uk

Notes to Editors:

The range will be available in all major multiple retailers with prices ranging from approximately £1.59 - £1.99.

The Hain Celestial Group is the largest natural and organic food company in the world. Based in New York, the company manufactures, markets, distributes and sells natural and organic food products. The company's UK headquarters are in Luton, with a factory in Fakenam, Norfolk.