



[www.lindamccartneyfoods.co.uk](http://www.lindamccartneyfoods.co.uk) – A Place to Share

Taste the change and share recipes on the brand new website.

An innovator, creative and free thinker, Linda McCartney was an inspiration in a world yet to fully appreciate or understand a meat-free lifestyle. Linda enabled people to have confidence, enthusiasm and know-how to prepare home-cooked vegetarian meals for all the family. Her renowned cook-books began a meat-free revolution which led the way for the launch of Linda's vegetarian range in 1991.

Linda McCartney Foods has developed over the years as our health values and ethics have changed. The quality and sourcing of the ingredients, the recipes and overall taste of the dishes has evolved, reflecting our aspirations for more wholesome, honest and nutritious food. Linda's family are proud of the brands' heritage and of the products Linda created, as well as the quality of the chosen ingredients and the taste experiences of individual dishes.

Hear the story of Linda and her inspirational enthusiasm for celebrating life through good food, as well as from her family, Paul, Mary and Stella, on the brand new Linda McCartney Foods website. This includes the complete menu of delicious dishes such as the famed vegetarian sausages, creamy macaroni cheese and comforting country pies, as well as the latest addition of Cumberland style sausage rolls. Bespoke meat-free meals can be created to satisfy all tastes using the varied serving suggestions and accompanying recipes for each of the Linda McCartney dishes.

Linda McCartney Country Pies  
with parsnip and horseradish mash and red onion gravy

Linda McCartney Vegetarian Sausage Hot Pot  
with flageolet beans, butter beans, chilli and tomato passata

Linda McCartney Lasagne  
with courgette ribbon and herb salad

Linda McCartney Quarter Pounder Burgers  
with smokey red pepper sauce

'A Place to Share' is the new and exciting foodie page for photos, videos, recipe tips and cooking suggestions for every dish. This space enables visitors to follow in Linda's footsteps and inspire others by sharing ideas and adding individuality to meat-free dinners. Nutritional values for each product are also shown on the website as well as cooking guidelines.

Come round to the wholesome quality of Linda McCartney Foods. A varied selection of meat-free dishes that can be part of a healthy diet; a tasty and nutritious option for vegetarians, vegans and anyone who simply wants hearty home-cooked dishes that just happen to be meat-free.



#### Editor's Notes:

Linda McCartney was the original food pioneer, inspiring across generations to enjoy meat-free meals. Linda believed in great tasting, honest and wholesome meat-free food, food that could be celebrated in a shared experience with family and friends. Her caring and intelligent attitude embodies the heart of the brand with each unique dish being inspired by Linda's home-cooking.

The Linda McCartney range, however, goes beyond vegetarianism; the delicious and tempting dishes can be part of a meat-reducing diet available for everyone for any occasion. The range is committed to producing food packed full of taste using quality ingredients, and has a conscience too. It is proud to use locally grown vegetables, such as potatoes from Norfolk, free-range eggs and free-range egg pasta, while salt is kept to a minimum in all products.

"Linda inspired countless people to go meat-free, starting with us as a family and then the rest of the world. Linda was so passionate about demonstrating how delicious vegetarian food could be. She was a huge believer that there is just as much taste and flavour in a meal that's meat free."  
The McCartney Family

The complete Linda McCartney range can be found on the brand new Linda McCartney Foods website. [www.lindamccartneyfoods.co.uk](http://www.lindamccartneyfoods.co.uk)

The range is available in all major multiple retailers, independent grocers and health food outlets, with prices ranging from approximately £1.59 - £1.99.

The Hain Celestial Group, owners of the Linda McCartney range, is the largest natural and organic food company in the world. Based in New York, the company manufactures, markets, distributes and sells natural and organic food products. The company's UK headquarters are in Luton, with a factory in Fakenham, Norfolk.

[www.hain-celestial.co.uk](http://www.hain-celestial.co.uk)

For further information on the Linda McCartney range please contact

Gemma Bell at Purple  
020 7434 7066  
[gemma@purplepr.com](mailto:gemma@purplepr.com)

Hallie Logan at Purple  
020 7439 9888  
[Hallie@purplepr.com](mailto:Hallie@purplepr.com)